



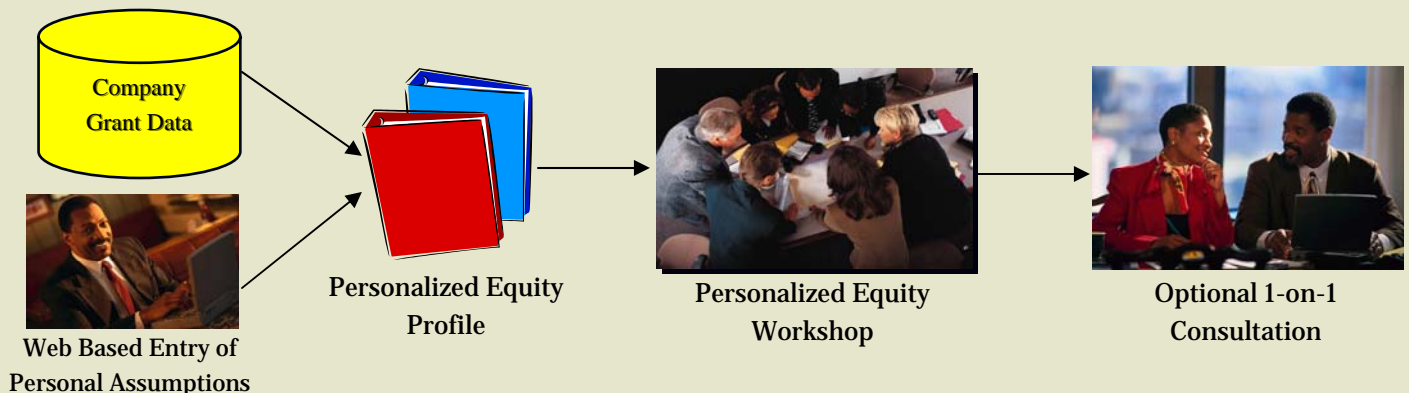
# StockOpter Corporate Services

## Is your company faced with any of the following equity compensation program issues?

- The reduction in grants caused by option expensing and shareholder pressure is impacting your program's ability to attract, retain, and motivate key employees
- Your program participants are underestimating the value and potential of their grants
- Employees don't have all the information they need to make prudent decisions

**StockOpter Corporate Services** enables companies to maximize the effectiveness of their equity compensation programs by providing key employees with insightful information regarding their company stock and option holdings. Using the company's grant data and a few financial assumptions, each participant receives a Personalized Equity Profile, attends a Personalized Equity Workshop, and has access to individual assistance in order to fully understand the following powerful concepts:

- **"Forfeit Value"**: The value they leave on the table upon terminating their employment
- **Upside and Downside Leverage**: The percentage change in total value resulting from changes in stock price
- **"Insight Ratio"**: A metric to facilitate timely decisions that can maximize the value of their equity compensation portfolio



As an added benefit, **StockOpter Corporate Services** provides a before and after comparison of employee attitudes and understanding of their equity compensation. This gives the company feedback on how their employees view the program and allows management to make appropriate enhancements going forward. Here are a few of the benefits of **StockOpter Corporate Services**:

- Enables your company to continue to attract, retain and motivate their top talent despite reductions in equity compensation grants
- Fortifies your "ownership culture" by insuring that employees are not underestimating the value and potential of their grants
- Provides your employees with the information and resources they need to make confident decisions